



VEER NARMAD SOUTH GUJARAT UNIVERSITY, SURAT

MASTER OF COMMERCE (MARKETING MANAGEMENT) (NCF-NEP) (TWO YEARS) (FIRST SEMESTER)NOVEMBER-2026

NOTIFICATION OF THE VEER NARMAD SOUTH GUJARAT UNIVERSITY

NO.EXAM./20648/ OF 2026

PROGRAMME OF THE M.COM SEMESTER - 1 (NCF-NEP) (TWO YEARS)

EXAMINATION, NOVEMBER-2026

MARKETING MANAGEMENT

Candidates are requested to be present at their respective center of Examination Fifteen Minutes before the appointed for the First paper and ten Minutes before the time for starting the subsequent paper.

THEY ARE FORBIDDEN TO TAKE ANY BOOK/PAPER/MOBILE PHON/OR ANY ELECTRONIC GADGET IN THE EXAMINATION HALL.

The Written Examination Will Be Conducted Following Order.

EXAM TIME : (02:30 TO 04:30) EXAM MODE : OFFLINE

Sr. No.	Exam Date	Exam Time	Course Type	Subject
1	26/11/2026	02:30 PM To 04:30 PM	Major	MAJOR : MARKETING – I - (2608001701010001)
2	27/11/2026	02:30 PM To 04:30 PM	Major	MAJOR : MARKETING – II (SERVICE MARKETING- II) - (2608001701020001)
3	28/11/2026	02:30 PM To 04:30 PM	Major	MAJOR : MARKETING – III (INTERNATIONAL MARKETING – I) - (2608001701030001)
4	30/11/2026	02:30 PM To 04:30 PM	Minor	MINOR : ECONOMICS OF GROWTH, DEVELOPMENT AND PLANNING – I - (2608001701040002) MINOR : PUBLIC FINANCE AND SOCIAL WELFARE PAPER-I - (2608001701040003)
5	01/12/2026	02:30 PM To 04:30 PM	Minor	MINOR : MANAGEMENT THEORY AND PRACTICE - (2608001701040001)
6	02/12/2026	02:30 PM To 03:30 PM	SEC	SEC : ADVERTISING AND SALES MANAGEMENT - (2608001701050001) SEC - RESEARCH METHODOLOGY – I - (2608001701050002)

DATE:29/09/2026

SURAT

CONTROLLER OF EXAMINATION